

Post-masterclass pathways

Business Startup Support Programs

Accelerators and incubators

- Grow Lab Cicada Innovations <https://growlab.cicadainnovations.com/>
- SproutX <https://sproutx.com.au/>
- Rocket Seeder <https://www.rocketseeder.com/>
- MARS Seeds of Change <http://www.socaccelerator.com/>
- Sparklabs Cultiv8 <https://www.sparklabscultiv8.com/>
- Charles Sturt University AgriTech Incubator <https://research.csu.edu.au/engage-with-us/incubators/agritech-incubator>
- AgriStart <https://www.agristart.com.au/>
- University of New England Smart Region Incubator <https://smartri.com.au/>

Federal government funding/ programs

- Accelerating Commercialisation <https://www.business.gov.au/assistance/entrepreneurs-programme/accelerating-commercialisation>
- New Enterprise Incentive Scheme <https://www.employment.gov.au/self-employment-new-business-assistance-neis>
- Entrepreneur Programs <https://www.business.gov.au/Assistance/Entrepreneurs-Programme>
- CSIRO Kick Start program <https://www.business.gov.au/assistance/csiro-kickstart>

State government funding/programs

- NSW Government MVP Grants <https://www.jobsforNSW.com.au/funding/startups>
- QLD Government Innovation Grants <https://www.business.qld.gov.au/running-business/growing-business/becoming-innovative/innovation-grants-support/grants>

Useful agtech and innovation resources

- Australian startup resources- <http://www.visontay.com/>

- Global agrifood tech startup resources tool -<http://resources.agthentic.com/#/>
- How to Build a Start Up - Online course
<https://www.udacity.com/course/how-to-build-a-startup--ep245>

Farmers2Founders Pathways

Ideas Program

The [Ideas Program](#) is a 3 month business support program for producers who have an invention, new product, or business idea, and want to explore the possibility of creating and commercialising a solution.

The Ideas Program offers hands-on coaching from expert mentors to help producers navigate the pitfalls of starting a new business. In particular, it aims to help producers establish a strong understanding of their customers and verify the business case for their idea.

The program starts with a 2 day intensive in-person workshop. The program continues with individual and group coaching calls and ongoing structured assignments for teams to complete as they develop their customer understanding and business case.

We are about to finish our first cohort in this program. Applications for cohort 2, running March 2020, are [now open](#).

What does a producer get out of it?

A participant can expect to find out if their idea solves a real need and if there is actual demand for it. They will find out if this is an idea worth pursuing or not.

Bootcamp Program

The Bootcamp Program is a 3 month business support program designed for producer-led companies with a product or service already designed, who are preparing for commercialisation. This program begins with a 4 day intensive workshop in late November, and will culminate at evokeAG in February. Applications for this will be opening early September. 6 teams will be accepted. Teams must have a producer on them, though the team does not have to be exclusively producers.

More information, including how to apply, can be found on [our website](#).

What does a producer get out of it?

Support from expert mentors and coaches to go from product concept/prototype to first sale/path to raising capital/profitability. Participants can also expect to develop connections to the tech and investor ecosystem.

Technology Engagement Program

The Technology Engagement program is designed for producers who want to work more directly with agtech developers to influence how solutions are developed and brought to market.

Producers can apply for specific opportunity areas, and F2F will curate a group of agtech vendors in these areas. Vendors will be screened to ensure the commitment of the founders and the maturity of the technology. Example opportunity areas include livestock, grain/broadacre farming and wine/viticulture production.

Producers in this program will have an opportunity to validate and quantify the ROI of the agtech products, as well as give feedback to ensure solutions are fit for purpose. F2F will help to ensure producers are recognized for this contribution, for example through product discounts and ongoing tailored support.

Applications can be made on our [website](#). Grower groups and advisors can apply on behalf of a group of producers.

What does a producer want to get out of it?

Get early access to technologies by connecting with a curated group of tech companies that are committed to working with producers and implementing their feedback.