



# WAKOOL SHEEP NIGHT 2022

## THE SHEEP BUSINESS

### SUMMARY

The annual Wakool Sheep Night was held on Monday 27th of June 2022 as a joint initiative of Central Murray BestWool BestLamb (CMBWBL) and Western Murray Land Improvement Group (WMLIG). CMBWBL Coordinator Rick Ellis began the evening explaining how crucial it is to have a business plan for your sheep enterprise. This was reinforced by Dr Mark Ferguson by stating 'you just live in hope of rain and hope of good prices. This is not planning.' Having a farm business plan and capturing as much data as you can to make informed business decisions.

### ABOUT THE PRESENTERS

Dr Mark Ferguson the co-founder of neXtgen Agri and Henry Hickson neXtgen Agri's Livestock Breeding Consultant presented on the keys to running a successful sheep business. neXtgen Agri is renowned in the sheep industry and focuses on converting the complexities of genetic science into understandable logical and intuitive decisions

### RESULTS

54 people attended the Wakool Sheep Night. Of the 54 people that attended, 31 attendees participated in the survey (57% of attendees)

- 94% of survey participants found the workshop very relevant.
- 90% of survey participants strongly agreed that the presenters were engaging.
- 94% of survey participants are likely to make a change to their business following the workshop.
- The night received an overall rating of 8.7 out of 10.

The key changes that participants were going to make are:

- Better planning
- Flock profiling
- Recording better data

Topics that participants would like to see in the future:

- Biosecurity (most listed)
- How to buy rams – price vs characteristics
- Return of investment for commercial flocks
- New technology in farming and economic and environmental sustainability e.g., carbon offsetting
- Help for beginners or experts happy to provide tours.
- Sheep classing
- Dog training
- Mulesing
- Wool workshop
- Yard design
- Data collection
- Feed Conversions vis Sheep type
- Regenerative farming, biodiversity preservation, connections of flood streams between several farms.

### KEY FACTS



54 participants



94% of survey participants stated they were likely to make a change to their business following the workshop



**Western Murray  
Land Improvement Group**

This event was a joint initiative between Central Murray BestWool BestLamb & WMLIG.



**Local Land  
Services**

